



OWL Course Organization Checklist

INCLUDE ON OVERVIEW PAGE

- Course number and title
- Short introduction to the instructor
- Short introduction to the course, course learning outcomes, and course site
- “Next steps” for getting started in the course
- Instructor/TA name and contact information
- Instructor/TA availability and preferred contact method
- Technical requirements for the course
- Information on technical support
- Information on academic wellness support
- Information on health and wellness support
- Consider placing instructor, course and course site introduction, and “getting started steps” in videos with a downloadable script
- Consider adding the course calendar and announcement tools to the homepage

LESSONS TOOL

- Consistently use of landing pages for each lesson or unit to introduce the topics, clarify student tasks and timelines, and organize the lesson content
- Add checklists so students can track their progress. Consider adding suggested times to complete tasks
- Create a course “rhythm” by choosing fewer tools and tasks and using them consistently across lessons/units
- “Chunk” information into smaller sections by using section breaks, subpages, and white space
- Keep videos to 7 minutes or less
- Use the rich text editor to include headings in text-heavy lessons
- Add links for direct access to relevant Assignment, Tests & Quizzes, and Forums

RESOURCES TOOL

- Intentionally designed file system
- Use of file folders to organize content
- All folders and resources have labels that indicate their content and file format

GENERAL SITE ORGANIZATION

- Organize the menu tabs so only those students need are visible
- Place most used tabs near the top
- Avoid renaming common tools
- Decide if course each lesson or unit should each have their own menu tab or all be found under one menu tab
- Use communication tools consistently and with a specific purpose

ACCESSIBILITY

- Word documents use formatting features such as headings, bullets, and numbers
- Images, figures, and tables used only when necessary
- Images, figures, and tables have alternative descriptions (i.e., Alt text)
- Charts in Word have the “Header Row” option selected
- Use the Accessibility Checker for Office 365 documents (e.g., Word and PowerPoint)
- PDFs have been created from accessible Word files. Word files are also available
- Weblinks are descriptive (e.g., don’t say “click here”)
- Videos have downloadable scripts or closed captioning. In OWL, add description and length adjacent to video
- Use the rich text editor in OWL
- Use section breaks in OWL to organize content

